The first Capital of Italy, before Florence and Rome
The Museo Egizio, the oldest in the world
The Mole Antonelliana, housing the National Cinema Museum
The Holy Shroud in the Dome
The Royal Residences, declared by Unesco a World Heritage Site
The Leonardo da Vinci’s self portrait
The capital of contemporary art
The famous historical cafés and patisseries
The capital of taste, chocolate and aperitifs
The city with 18km of arcades for shopping

WWW.TURISMOTORINO.ORG
Tourismo Torino e Provincia is the Visitor & Convention Bureau of the city of Torino. We promote Torino as a tourist destination for leisure, conferences and business travel and we are pleased to provide you with some useful information.

Conference venue

CAMPUS LUIGI EINAUDI - Via Lungo Dora Siena 100a
It is on the banks of the Dora Riparia river, in the ex-Italgas industrial area. Designed by Norman Foster, one of Britain's greatest contemporary architects, it has been included by CNN as one of the 10 most spectacular university buildings in the world.

How to get there

By car. From the North Ringroad, exit at Barriera Falchera, drive along Corso Giulio Cesare, take Via Botticelli, Corso Regio Parco to Corso Verona, and follow the directions to Campus Einaudi. From the South Ringroad, exit at Barriera Corso Trieste, continue on Corso Unità d'Italia and Corso Massimo d'Azeglio in direction of Corso Cairoli; take Lungo Po Armando Diaz and Via Napione, and follow the directions to Campus Einaudi.

By train. From Porta Nuova railway station: bus Line 68, tram Line 15; from Porta Susa railway station: bus lines 68, 51, 27.

By plane. The international “Torino Airport” is 16km away from the city centre: it can be reached in 30’ by taxi (on the left at the exit of the Arrival level) or with the ARRIVA bus service (torino.arriva.it/en/airport-line-torino-city-center-torino-airport).

Tourist information and assistance

PIAZZA CASTELLO
from Monday to Thursday 9am-1pm and 2pm-6pm
from Friday to Sunday, 9am-6pm

CONTACT CENTRE
(+39) 011 535181
from Monday to Saturday, 9.30am/12.30pm | 2.30pm/5pm
Sunday, 10am/1pm

TOURIST INFO DESK DURING THE CONGRESS
Turismo Torino e Provincia will have a promotional desk at the Campus Einaudi, where you can find brochures, tourist information and suggestions to discover Torino:

Wednesday July, 26: 1pm-5pm
Thursday July, 27: 2pm/6pm
Friday July, 28: 10am/2pm
Download the facilitation voucher reserved for congress participants

TORINO+PIEMONTE CARD
Discover the amazing beauties and the many activities you can do with the Torino+Piemonte Card:

- free admission in the most important museums and exhibitions in Turin, in the castles, fortresses and Royal Residences in Piemonte
- reduced ticket on the main tourist services of Turin: lift in the Mole Antonelliana, Sassi-Superga rack tramway, “Venaria Express” shuttle bus, City Sightseeing Turin and Turin Eco City Tour buses

Special rates
1 day € 28.00 instead of € 29.00
2 days € 36.00 instead of € 38.00
3 days € 41.00 instead of € 44.00
5 days € 44.00 instead of € 49.00
www.turismotorino.org/card/en

CITY SIGHTSEEING TORINO®
If you are looking for a unique solution to discover Turin, hop on the City Sightseeing® and let yourself be enveloped by the charme of a city with over two thousand years of history and today increasingly projected into the future.

Special rates
3 lines ticket valid 24h € 25.00 instead of € 28.00
3 lines ticket valid 48h € 27.00 instead of € 30.00
www.city-sightseeing.it/en/turin

TORINO OUTLET VILLAGE
Just 15 minutes away from the city centre, Torino Outlet Village offers 80 stores of the most famous clothing, accessories and footwear, household articles, sport and personal care brands. Discounts up to 70% less all year around.

- free shuttle bus from/to Torino Outlet Village (Friday, Saturday and Sunday, www.torinooutletvillage.com/en/shuttle-bus)
- One Day Card to get 10% off at the participating stores (not combinable with any other promotion)
- Welcome drink
www.torinooutletvillage.com

REDUCED TICKET FOR DELEGATES AND ONE ACCOMPANYING PERSON IN THE FOLLOWING MUSEUMS

- Agnelli Picture Gallery - www.pinacoteca-agnelli.it
- Fondazione Torino Musei
  www.fondazionetorinomusei.it
- La Venaria Reale - www.lavenaria.it
- Lavazza Museum - www.lavazza.it
- MAUTO National Automobile Museum
  www.museoauto.it
- National Museum of Cinema - www.museocinema.it
- National Museum of Italian Risorgimento
  www.museorisorgimentotorino.it

URBAN PUBLIC TRANSPORT
Take trams, buses, underground:
GTT-Gruppo Trasporti Torinese and Turismo Torino e Provincia together for the environment!

Special rates
“Tour” Ticket valid for 48h € 5.00 instead of € 7.50
“Tour” Ticket valid for 72h € 7.00 instead of € 10.00 available at the Tourist Office in Piazza Castello on presentation of the congress badge.
www.gtt.to.it
**Most visited museums**

**FONDAZIONE TORINO MUSEI**
www.fondazionetorinomusei.it

**AGNELLI PICTURE GALLERY**
On the rooftop of Lingotto, the Pinacoteca houses 25 masterpieces between 19th and 20th century from Agnelli’s family private collection. New opening: Casa 500, a journey through the history and culture of Italy.
www.pinacoteca-agnelli.it

**MAUTO - NATIONAL AUTOMOBILE MUSEUM**
This place tells the story and the evolution of the motor car, as well as the social themes linked to it, with spectacular displays showing off the valuable pieces in the collection.
www.museoauto.it

**MUSEO EGIZIO**
The collections that make up today’s Museum were enlarged by the excavations conducted in Egypt by the Museum’s archaeological mission between 1900 and 1935.
www.museoegizio.it

**NATIONAL MUSEUM OF CINEMA**
It offers an interactive trip through the world of cinema designed by the Swiss architect François Confino. In the middle there is a panoramic glass lift that rises to the top of the building and from where the whole Torino can be seen.
www.museocinema.it

**ROYAL MUSEUMS TORINO**
The complex includes: Royal Palace, Royal Gardens, Royal Library and Armoury, the Savoy Gallery, the Archaeological Museum, the Chiablese Halls and the Chapel of the Holy Shroud.
www.museireali.beniculturali.it

**LA VENARIA REALE**
One of the world’s most important examples of the magnificence and baroque architecture of the 17th and 18th centuries, listed World Heritage by UNESCO in 1997.
www.lavenaria.it

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**Experiences**

**Sat 10am-12pm**

**YOUR FIRST TIME IN TORINO**
For those who visit the city for the first time, and for those who want to discover its new aspects, Torino’s DOC guides will take you on a walk in the historic centre, reviving its millenary history. You can reserve until 5 pm of the previous day. Tour guaranteed with minimum 1 participant. Reduce price ticket with Torino+Piemonte Card.
Piazza Castello at the corner of Via Garibaldi
www.turismotorino.org/en/events

**MERENDA REALE®**
The Royal Chocolate Time can be a travel through time: taste a Merenda Reale® in the participating historical cafés or in the cafeterias of the Royal Residences.
Choose between a steaming hot chocolate or a Bicerin, presented with the irresistible bagnati and other chocolate specialties, strictly for dipping such as savoiardi, baci di dama, torcetti, lingue di gatto, canestrelli, cri cri, diablottini and gianduiotti.
Treat yourself to an unforgettable sweet break!
Check out here the rates and the participating historic cafés.

**EXTRA VERMOUTH.**

**THE VERMOUTH™ TIME IN TORINO**
EXTRA Vermouth is not just a tasting: it is a ritual, a unique experience. A gastronomic pleasure and, at the same time, a didactic opportunity to discover the aromatised wine that appeared at the end of the 18th century at the court of the Savoy family in the shops of Torino’s liquor makers. Vermouth is served cold, with or without ice, with untreated and organic lemon or orange peel. Alongside the real Vermouth di Torino, a selection of typical local products and piedmontese cuisine.
Check out here the rates and the participating establishments.